

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	374549	target advertising	US-PGPUB; USPAT	OR	OFF	2004/06/08 08:43
S2	177263	(target advertising) and @pd<="20010326"	US-PGPUB; USPAT	OR	OFF	2004/06/08 08:44
S3	38066	((target advertising) and @pd<="20010326") and electronic	US-PGPUB; USPAT	OR	OFF	2004/06/08 08:44
S4	6350	((((target advertising) and @pd<="20010326") and electronic) and profil\$2	US-PGPUB; USPAT	OR	OFF	2004/06/08 08:45
S5	0	(((((target advertising) and @pd<="20010326") and electronic) and profil\$2) and "chat host"	US-PGPUB; USPAT	OR	OFF	2004/06/08 08:45
S6	23	("4529870"   "4706080"   "4759063"   "4914698"   "4926480"   "4947430"   "4987593"   "5131039"   "5136501"   "5245656"   "5251324"   "5276736"   "5301109"   "5321833"   "5331554"   "5331556"   "5373558"   "5410344"   "5469206"   "5483278"   "5534911"   "5541638"   "5600364").PN.	USPAT	OR	OFF	2004/06/08 10:14
S7	29	("4768150"   "4855905"   "5241588"   "5247571"   "5287103"   "5309437"   "5327486"   "5377186"   "5392357"   "5406557"   "5423003"   "5436957"   "5469500"   "5471459"   "5495521"   "5499290"   "5517562"   "5519772"   "5526413"   "5526489"   "5539886"   "5566235"   "5572581"   "5572583"   "5586177"   "5623601"   "5721908"   "5802146"   "5826029").PN.	USPAT	OR	OFF	2004/06/08 10:14
S8	69	((713/200).CCLS.) and advertising	US-PGPUB; USPAT	OR	OFF	2004/06/08 10:48
S9	12	((((713/200).CCLS.) and advertising) and @pd<="20010326"	US-PGPUB; USPAT	OR	OFF	2004/06/08 10:48
S10	2274	(713/200).CCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2004/06/08 14:48
S11	0	("I43and@pd<="20010326").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2004/06/08 14:49
S12	725	((713/200).CCLS.) and @pd<="20010326"	US-PGPUB; USPAT	OR	OFF	2004/06/08 14:49

## EAST Search History

S13	55	((((target advertising) and @pd<="20010326") and electronic) and profil\$2) and chat	US-PGPUB; USPAT	OR	OFF	2004/06/08 15:00
S14	469306	customer profil\$3	US-PGPUB; USPAT	OR	OFF	2004/06/08 15:00
S15	257593	(customer profil\$3) and @pd<="20010326"	US-PGPUB; USPAT	OR	OFF	2004/06/08 15:13
S16	2260	(705/14).CCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2004/06/08 15:13
S17	0	"6049777".PN. and chat NEAR sessopm	US-PGPUB; USPAT	OR	OFF	2004/06/08 15:14
S18	0	"6049777".PN. and chat NEAR session	US-PGPUB; USPAT	OR	OFF	2004/06/08 15:14
S19	0	((((705/14).CCLS.) and @pd<="20010326") and chat NEAR session	US-PGPUB; USPAT	OR	OFF	2004/06/08 15:14
S20	9	((((705/14).CCLS.) and @pd<="20010326") and chat	US-PGPUB; USPAT	OR	OFF	2004/06/08 15:14
S21	312	((705/14).CCLS.) and @pd<="20010326"	US-PGPUB; USPAT	OR	OFF	2004/06/10 06:53
S22	105	((((705/14).CCLS.) and @pd<="20010326") and "interactive"	US-PGPUB; USPAT	OR	OFF	2004/06/10 14:13
S23	32325	online chat	US-PGPUB; USPAT	OR	OFF	2004/06/10 14:13
S24	6290	(online chat) and @pd<="20010326"	US-PGPUB; USPAT	OR	OFF	2004/06/10 14:14
S25	449	((online chat) and @pd<="20010326") and advertising	US-PGPUB; USPAT	OR	OFF	2004/06/10 14:14
S26	82	((((online chat) and @pd<="20010326") and advertising) and agents	US-PGPUB; USPAT	OR	OFF	2004/06/10 14:14
S27	7	("5553281"   "5796393"   "5809250"   "5838906"   "5862330"   "5877759"   "5931906").PN.	USPAT	OR	OFF	2004/06/10 14:31
S28	162644	target advertising	EPO; DERWENT	OR	OFF	2004/06/23 11:30
S29	1	(target advertising and @pd<="20000326") and "chat sessions"	EPO; DERWENT	OR	OFF	2004/06/23 11:32
S30	152315	target advertising and @pd<="20000326"	EPO; DERWENT	OR	OFF	2004/06/23 12:33
S31	79225	(target advertising) and @pd>="20000326"	EPO; DERWENT	OR	OFF	2004/06/23 12:35

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S32	2809	((target advertising) and @pd>="20000326") and chat sessions	EPO; DERWENT	OR	OFF	2004/06/23 12:35
S33	993646	product registration	EPO; DERWENT	OR	ON	2004/10/25 10:57
S34	27298	("705").CLAS.	US-PGPUB; USPAT	OR	OFF	2004/10/25 10:57
S35	186	S34 and (product near registration)	US-PGPUB; USPAT	OR	ON	2004/10/25 10:57
S36	1	("6049780").URPN.	USPAT	OR	OFF	2004/10/25 13:12
S37	7	("5053868"   "5168354"   "5235509"   "5377097"   "5579000"   "5589676"   "5602730").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2004/10/25 13:32
S38	2484	(705/14).CCLS.	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:32
S39	712	S38 and registration	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:33
S40	655	S39 and person\$3	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:34
S41	190504	(Marketing or "viral marketing" or "viral objects" or "viral promotions" or advergames or ad or ads or advertis\$5 or banner\$5 or stickiness or eyeballs or interstitials or "pop up ads")	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:40
S42	111926	S41 and (Profile or criteria or interview or pattern or questionnaire or survey or history or profil\$4 or pattern\$4 or activit\$4 or preferen\$4)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:36
S43	2068	S38 and (Profile or criteria or interview or pattern or questionnaire or survey or history or profil\$4 or pattern\$4 or activit\$4 or preferen\$4)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:40
S44	2037	S43 and (Product or gift or present or request or selection or service)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:40
S45	1807	S44 and (Marketing or "viral marketing" or "viral objects" or "viral promotions" or advergames or ad or ads or advertis\$5 or banner\$5 or stickiness or eyeballs or interstitials or "pop up ads")	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:41
S46	1807	S45 and (S34 or dual or pair or second or secondary or twin or two)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:42
S47	971	S45 and provider	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:46

## EAST Search History

S48	0	S45 and (registration near inforamtion)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:44
S49	0	S43 and (registration near inforamtion)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:44
S50	0	S43 and (registration and iinforamtion)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:44
S51	2068	S43 (registration and iinforamtion)	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:44
S52	63464	l1land registration and information	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:45
S53	6185	l1land registration near information	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:45
S54	27298	("705").CLAS.	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:47
S55	883	S54 and warranty	US-PGPUB; USPAT	OR	OFF	2004/10/25 13:47
S56	376	S55 and registration	US-PGPUB; USPAT	OR	OFF	2004/10/25 15:24
S57	1	"idcide"	US-PGPUB; USPAT	OR	OFF	2004/10/25 15:26
S58	0	preference and (persona near privacy)	US-PGPUB; USPAT	OR	OFF	2004/10/25 15:27
S59	19	preference and (profile near privacy)	US-PGPUB; USPAT	OR	OFF	2004/10/25 15:40
S60	336	(705/41).CCLS.	US-PGPUB; USPAT	OR	OFF	2004/10/25 16:01
S61	1	("6055510").PN.	US-PGPUB; USPAT	OR	OFF	2004/10/25 16:02
S62	1	("6119101").PN.	US-PGPUB; USPAT	OR	OFF	2004/10/26 09:22
S63	26	("6119101").URPN.	USPAT	OR	OFF	2004/10/26 09:22
S64	33	("4817080"   "4984155"   "4992940"   "4999806"   "4999833"   "5131039"   "5202921"   "5239617"   "5283731"   "5299115"   "5299125"   "5317677"   "5319542"   "5321620"   "5355327"   "5369577"   "5379420"   "5390281"   "5414838"   "5434777"   "5440634"   "5444823"   "5473732"   "5557518"   "5603031"   "5664115"   "5696965"   "5717866"   "5721831"   "5721832"   "5724521"   "5740549"   "5745882").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2004/10/26 09:32
S65	202	("5557518").URPN.	USPAT	OR	OFF	2004/10/26 09:34

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S66	14	("6085176").URPN.	USPAT	OR	OFF	2004/10/26 09:42
S67	168	("4654482"   "5640193").PN. OR ("5918214").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 09:55
S68	1476	customer near2 service with (chat or message or messaging or IM)\	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 11:52
S69	1476	customer near2 service with (chat or message or messaging or IM)	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 10:09
S70	57	S69 and (data near2 (mine or mining))	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 10:02
S71	1	("6151584").PN.	US-PGPUB; USPAT	OR	OFF	2006/10/23 10:03
S72	4	("5583763"   "5696965"   "5715450"   "5890152").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 10:05
S73	35	("6151584").URPN.	USPAT	OR	OFF	2006/10/23 10:06
S74	223	S69 and personalized	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 10:23
S75	11	("20020073206" "5838682" "5884032" "5907547" "5956482" "5958014" "6035332" "6177932" "6295551" "6446076" "6493447").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 10:29
S76	132	customer near3 call near3 center with routing	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 10:30
S77	20	("5062103"   "5168515"   "5271058"   "5291551"   "5392345"   "5459780").PN. OR ("5920621").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 10:38
S78	190	IVR near2 technology	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 10:48
S79	405	customer near2 service with ((interactive near2 response) or IVR or VIR)	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 10:49
S80	0	("2003/0105634").URPN.	USPAT	OR	OFF	2006/10/23 11:07
S81	0	S69 with (knowledge near2 base\$2 near3 discovery)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 11:53
S82	0	S69 with (knowledge near3 discovery)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 11:53

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S83	662	knowledge with base\$2 with discover\$2	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 11:54
S84	49	S83 and (customer near2 service)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:47
S85	32911	customer near2 service	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:55
S86	9	S85 and (knowledge with interrogat\$3)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:48
S87	0	S85 with (if near2 then)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:56
S88	1	S85 and (intergat\$3)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:56
S89	2062	S85 and (repair with (service or assistance or center))	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:57
S90	1274	S85 and (repair near3 (service or assistance or center))	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:59
S91	13846	patient near3 diagnosi\$3	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 13:02
S92	855	S91 and interrogat\$3	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:59
S93	20	S92 and (drill near2 down)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 12:59
S94	280	S91 and (decision near3 tree)	US-PGPUB; USPAT; USOCR	OR	ON	2006/10/23 13:05
S95	2	((("4733354") or ("4730259"))).PN.	US-PGPUB; USPAT	OR	OFF	2006/10/23 13:06
S96	76	("3608545"   "3937004"   "4181135"   "4230125"   "4315309"   "4347851"   "4404974"   "4422081"   "4457315"   "4610254"   "4664125"   "4679144"   "4680708"   "4754762"   "4893270"   "4945477"   "4957115"   "4974598"   "4998535"   "5046499"   "5054493"   "5276612").PN. OR ("5724983").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2006/10/23 13:08

## EAST Search History

S97	127	personal with profile with (service or goods or product)	EPO; DERWENT	OR	OFF	2007/09/03 10:46
S98	12927	personal with profilewith (generate or create or populate) with (service or goods or product)	EPO; DERWENT	OR	OFF	2007/09/03 10:46
S99	2	personal with profile with (generate or create or populate) with (service or goods or product)	EPO; DERWENT	OR	OFF	2007/09/03 10:46
S10 0	36	personal with profile with (generate or create or populate) with (service or goods or product)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/09/03 10:54
S10 1	81	personal\$3 with profile with (generat\$4 or create\$4or populate) with (servic\$3 or goods or product)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:28
S10 2	63	S101 not S100	US-PGPUB; USPAT; USOCR	OR	OFF	2007/09/03 10:54
S10 3	0	("2002/0138286").URPN.	USPAT	OR	ON	2007/09/03 10:57
S10 4	163	personal\$3 with profile with (generat\$4 or create\$4or populate or request) with (servic\$3 or goods or product)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:28
S10 5	84	personal\$3 with profile with (generat\$4 or create\$4or populate) with (servic\$3 or goods or product)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:29
S10 6	79	S104 not S105	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:38
S10 7	358	profile with (register or registration or request) with match	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:39
S10 8	136	profile near3 (register or registration or request) with match	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:48
S10 9	119	profile near3 (register or registration or request) with match and service	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:49
S11 0	6380	service near3 provider and user near3 (register or registration)	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:50
S11 1	121	service near3 provider and user near3 (register or registration) near profile	US-PGPUB; USPAT; USOCR	OR	OFF	2007/11/05 11:50

## EAST Search History

S11 2	33	("20020010623"   "5113496"   "5754981"   "5774874"   "5826039"   "5895468"   "5898594"   "5963915"   "5970474"   "6016504"   "6094681"   "6128663"   "6360254"   "6393490").PN. OR ("6609106").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:13
S11 3	435	account near4 (registration or set-up or create) with profile	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:14
S11 4	0	account near4 (registration or set-up or create) with profile with personality	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:14
S11 5	212462	online near3 dating with profile registration	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:14
S11 6	212461	online near dating with profile registration	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:14
S11 7	0	online near dating with profile near3 registration	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:14
S11 8	0	online near3 dating with profile near3 registration	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:15
S11 9	1	dating with profile near3 registration	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:16
S12 0	4	dating with profile with registration	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:17
S12 1	4683	subscriber near3 profile	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:17
S12 2	164	subscriber near3 profile with match	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:17
S12 3	894	subscriber near3 profile with (registration or request)	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:18
S12 4	409	subscriber near3 profile near3 (registration or request)	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:18
S12 5	3	subscriber near3 profile near3 (registration or request) with match	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:22



## EAST Search History

S12 6	18	subscriber near3 profile with (registration or request) with match	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:24
S12 7	2068	profile near3 creation	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:24
S12 8	0	profile near3 creation with matching with service	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:24
S12 9	43	profile near3 creation with matching	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/05 12:24